Diploma in **Graphic Design**

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This programme will be of interest to you if you are an existing desktop publisher/ graphic designer, are a beginner looking to gain skills in the Adobe suite of applications (Adobe InDesign, Adobe Illustrator, Adobe Photoshop and Adobe Acrobat), or are seeking to upskill your career into the following creative areas, desktop publishing, graphic design, advertising, marketing, online digital publishing.

The knowledge gained will bring your skills up to industry-level standards in the area of graphics and design. It will provide you with additional skill to aid you in your marketing career, and the kind of knowledge that would be an important asset in the printing and publishing sectors.

Course structure

The course consists of four modules which cover the four main applications:

- **Adobe InDesign** — Used to design and layout publications such as brochures, magazines and posters.

- **Adobe Illustrator** — A vector graphics editor and is used for illustration design for logos, graphics and simple layouts.

- **Adobe Photoshop** — A graphics editing programme that is used to edit, retouch and prepare images for publishing on the Web and in print.

- **Adobe Acrobat** — An editor that can view, create and manipulate Portable Document Formats (PDF).

During the programme, there is a strong emphasis on the importance of a clear understanding of the print industry so that you not only know how to use the applications but also fully understand how to send the files to print. The course also examines the design, colour and layout of documents/images for print.

You will have to successfully complete coursework to be awarded the diploma.

Career opportunities

- Graduate Graphic Designer
- Desktop Publisher
- Freelance Designer
- Marketing Communications

Lecturer profile: Anthony O'Flynn

Anthony has extensive teaching experience specialising in graphics design. He also works freelance and has been involved in various television projects for RTÉ, independent production companies and advertising agencies.

He has worked on projects with private clients including New Ireland Assurance, IBEC and Bacardi, including editing and designing of opening and incidental graphics, working with composers and commissioning music for sequences, typographic design and animation.

"I've gained enough knowledge and experience from this course to allow me set up my own online business."

Stephen Paterson
Graduate

Duration: 11 Weeks
one evening per week
Delivery: Online
Fees: Online – € 918
On Campus – € 1,194
*Contact us for next availability.